



FOR IMMEDIATE RELEASE: September 4, 2018

Contact: Meredith Painter, [mpainter@clevelandsports.org](mailto:mpainter@clevelandsports.org), (216) 496-3863

## NEOCYCLE, THE NATION'S LARGEST URBAN CYCLING FESTIVAL, WILL HOST ANNUAL NIGHT RIDE, MUSIC FESTIVAL AND OVER 40 OUTDOOR VENDORS

*The Hub at Edgewater Park hosts races and rides, live talent & outdoor active lifestyle vendors*

#NEOCycle

CLEVELAND – NEOCycle, the nation's largest urban cycling festival, will host five races and rides at [The Hub at Edgewater Park](#) driven by [Subaru and other local venues](#) on Sept. 7-9, 2018. In addition to cycling events, NEOCycle will boast a music festival, that is free and open to the public, and over 40 outdoor, active-lifestyle vendors.

Attendees can rock out to live talent at [Music Fest](#) powered by [IGS](#) on Sept. 8 at The Hub at Edgewater Park. The festival recently announced [Bronze Radio Return](#) as its official headliner. This Hartford, Connecticut-based band will be joined by local acts [Carlos Jones and the Plus Band](#), [The Commonwealth](#), [Uptowne Buddha](#), [Collin Miller & the Brother Nature](#), [Lowly](#), [The Tree Ghost](#), and [Mimi Arden](#). The Music Fest schedule is available [here](#).

The Hub at Edgewater Park will be home to over 40 outdoor lifestyle vendors and local bike shops, art exhibits and activities, Cleveland's hottest food trucks and craft beer from [Platform Beer Co.](#) NEOCycle participants can also explore their inner artist at the Getaway Tent which features art-based activities. Additionally, hammocks and fire pits will be displayed in front of the main stage creating a relaxing atmosphere for attendees. Miniature golf and life-size board games will also be available.

Attendees are encouraged to download the [Destination Cleveland App](#) for an interactive schedule and to assist with wayfinding during the weekend festival.

A complete schedule of NEOCycle's events are available [here](#). Highlighted weekend events include:

- **[VELODROME PRESENTED BY KNABE LAW FIRM](#)**

On Friday, Sept. 7 from 8 p.m. – 11 p.m., NEOCycle riders will compete at [Cleveland Velodrome's](#) 166-meter, Olympic-style steel and wooden track in Cleveland's historic Slavic Village. This race known as the "night of thunder" features 45-degree embankments on the corners and 15-degree embankments on the front and back straights of the race track. A preview of Velodrome racing can be viewed [here](#).

- **[ULTIMATE AIR DOGS PRESENTED BY NORTHEAST OHIO REGIONAL SEWER DISTRICT](#)**

This premier dog dock jumping competition will take place Sept. 7-8 on the shoreline of Lake Erie. A preview of [Ultimate Air Dogs](#) will be held on Friday, Sept. 7 during packet pick up and registration at The Hub at Edgewater Park. Dog registration is available [online](#).

- **[BIKE CLEVELAND FUNDO POWERED BY CLEVELAND CLINIC SPORTS HEALTH](#)**

Bike Cleveland Fundo is a fully-supported, open bike tour through Cleveland's newest bike networks taking place on Saturday, Sept. 8 at 8 a.m. Starting and ending at The Hub at Edgewater Park, cyclists can choose from three different distances of 10-miles, 30-miles, presented by [Cuyahoga Community College](#), and 60-miles.

- **[EDGE OF THE WORLD CYCLOCROSS SPECTACULAR](#)**  
On Sept. 8 from 8 a.m. – 3:30 p.m., cyclists will compete at The Hub at Edgewater Park in the Edge of the World Cyclocross Spectacular race. This obstacle-style course features all different types of terrain - from pavement, sandy banks, grass, trails and steep hills. Cyclocross races are based on a set time, measured by laps, not distance. Cyclocross category times can be viewed [here](#).
- **[MUSIC FEST POWERED BY IGS](#)**  
[Music Fest](#) powered by [IGS](#) will host live talent throughout the festival on Sept. 8 at The Hub at Edgewater Park main stage. The festival recently announced [Bronze Radio Return](#) as its official headliner. The Music Fest schedule is available [here](#).
- **[THRILLER BMX PRESENTED BY SUBARU](#)**  
Thriller BMX will host four shows in addition to a competition throughout NEOCycle's weekend on the south side of The Hub at Edgewater Park on Sept. 8.
- **[RUST BELT MONSTER COLLECTIVE](#)**  
On Sept. 8, Rust Belt Monster Collective's professional illustrators will host live paintings of Platform Beer Co. gears at the Platform Canopy tent in The Hub from 12 p.m. - 6 p.m.
- **[NIGHT RIDE PRESENTED BY COVERMYMEDS](#)**  
NEOCycle's fifth annual [Night Ride](#) presented by [CoverMyMeds](#) will take place on Sept. 8 at 8 p.m. This casual 7-mile ride will gather at [The Hub at Edgewater Park](#) before attendees ride on [Cleveland Memorial Shoreway](#) into Downtown Cleveland. The course map is available [here](#).
- **[XC MOUNTAIN BIKE RACE PRESENTED BY PARTNERS](#)**  
On Sunday, Sept. 9, cyclists will compete on a closed course loop through [Cleveland Metroparks Bedford Reservation](#) utilizing a single track, park roads and sections of the all-purpose trail. Race routes can be viewed [here](#).

[NEOCycle](#) is a three-day event expected to draw over 2,200 riders, 12,500 festival attendees and provide \$1- million in economic impact to Northeast Ohio. NEOCycle promotes Cleveland's emergent cycling-friendly attributes, local musical talent, healthy and active lifestyles and many of the area's premier natural resources.

NEOCycle is a creation of the masterminds at Greater Cleveland Sports Commission. More information on NEOCycle can be found [here](#) or to keep up-to-date on new developments and activities follow us on [Twitter](#), [Facebook](#) or [Instagram](#).

###

**About Greater Cleveland Sports Commission:** Since 2000, Greater Cleveland Sports Commission (GCSC) is responsible for attracting more than 190 sporting events which provide nearly \$570 million in economic activity to Northeast Ohio. GCSC supports the local economy, utilizes sports as a vehicle to forward community agendas and maintains a goal of producing events that are more successful when held in Cleveland than in other cities. For more information, visit [clevelandsports.org](http://clevelandsports.org).